National Preparedness Month

You can be the HERO

September is National Preparedness Month
Agenda

- Preparedness Barriers
- National Preparedness Month Objectives
- Our Role – “You Be a Hero”
- National Preparedness Community
- Basic Preparedness Steps
  - Build a kit
  - Make a plan
  - Stay informed
  - Get involved

More resources visit:
- www.Ready.gov/build-a-kit
- www.Ready.gov/make-a-plan
- www.Ready.gov/be-informed
Barriers to Preparedness

Apathy
“It won’t happen here.”
“I won’t worry about this until a threat is imminent.”

Fatalism
“Whatever I do won’t make a difference in the event of a big disaster.”

Not on my radar
“I just haven’t thought about it.”

Avoidance
“I don’t like to think about it.”

Lack of information
“I don’t know how to do this.”

Lack of resources
“I don’t have the money/time.”
“I’m unable to do this.”
The goal of National Preparedness Month (NPM) is to increase the overall number of individuals, families, and communities that engage in preparedness actions at home, work, businesses, school, and place of worship.

To expand national preparedness by increasing National Preparedness Community (NPC) membership and utilization of collaborative online tools:

- Events Calendar
- Discussions
- Toolkit Downloads
- Sharing Stories and Photos
Our Role

- This year’s theme is “You Can Be the Hero.” Preparedness is an individual responsibility. The better prepared you are, the more likely you are to save a life. Be a preparedness hero in your community!

- Share the message of preparedness and engage others in preparedness activities. People are more likely to hear and act on messages from people they know and trust.

- Join the National Preparedness Community (NPC) at Community.FEMA.gov. Get resources and receive support from your peers and emergency management personnel to help you plan your NPM activities.
Join the National Preparedness Community (NPC)

Community.FEMA.gov is the online home of the National Preparedness Community. Connect, collaborate, educate, and empower yourselves and others to fulfill our shared responsibility to prepare!

Specifically, we can use the Community to:
- Learn from each other and share resources
- Engage in discussions with emergency management personnel
- Coordinate, participate, and engage others in NPM activities
Basic Preparedness Steps

- Stay Informed about types of emergencies that can occur and know the appropriate responses.
- Make a Family Emergency Plan
- Build a Kit
- Get Involved

More resources visit:

www.Ready.gov/build-a-kit

www.Ready.gov/make-a-plan

www.Ready.gov/be-informed

http://www.ready.gov/get-involved
Self-reliance in Disasters

- **Preparedness is an individual responsibility**
  When you are prepared and an emergency strikes, first responders are able to assist those in greatest need

- **Self-reliance extends to helping neighbors and friends**
  Be ready to lend a hand to those in need
Know Your Local Risk

- Types of hazards likely to occur in your community
- Their appropriate responses (before, during and after an event)
- The emergency plans available in your community
- Visit Ready.gov/today for more resources
Evacuation Routes

- Plan where you will go if an emergency happens
- Plan driving routes and alternates
- Plan for public transportation options if you do not have a vehicle
- Make a plan for your pets

More resources visit:
- www.ready.gov/evacuating-yourself-and-your-family
- http://www.ready.gov/caring-animals
- www.Ready.gov/alerts
Build a Kit

- Disasters can happen anywhere and at anytime
- Be prepared with emergency supplies kits in the places where you and your family spend large amounts of time – at work, in your car, at home, etc.

Learn more at Ready.gov/build-a-kit

More resources visit: www.Ready.gov/build-a-kit

“Be Prepared for Emergencies while Traveling.”
30 sec (closed captioning)-
http://youtu.be/VDEsfgwGwwY
Make a Plan

You may not be together as a family when an emergency happens. Consider what to do if there is no access to cell phones, gas stations, grocery stores, ATMs, etc.

- Identify a common out-of-town contact for your family
- Know school and work plans
- Identify meeting places
- Visit Ready.gov/make-a-plan for a family emergency plan template

More resources visit:
www.Ready.gov/make-a-plan

“The Day Before” PSA 30 sec (closed captioning)- http://youtu.be/4s7z05G5p4Y
Get Involved

Reach out to local organizations for assistance:

- Citizen Corps Councils
  Visit CitizenCorps.gov for more information
- Local Emergency Management Offices
- Home Owners Association or Neighborhood Civic Association

More resources visit: http://www.ready.gov/get-involved
More Resources

More resources visit:
Ready.gov/build-a-kit
Ready.gov/make-a-plan
Ready.gov/be-informed
Ready.gov/natural-disasters
Ready.gov/get-tech-ready
Ready.gov/alerts
Ready.gov/today
Ready.gov/caring-animals
Ready.gov/evacuating-yourself-and-your-family

Video:
“Al Roker-Be Ready for any weather”
30 sec PSA (closed captioning)
http://youtu.be/0ZMr1XtP6BY

“Be Prepared for Emergencies while Traveling.”
30 sec (closed captioning)
http://youtu.be/VDEsfgwGwwY

“The Day Before”
30 sec PSA 30 (closed captioning)
http://youtu.be/4s7z05G5p4Y
More Resources

More resources visit:

Sign up with:
http://www.nixle.com/
https://www.facebook.com/beachhaven.eoc

In the coming month our Global Connect System will be transitioning to “Code Red”

EMAIL:
emergmgmt@beachhaven-nj.gov
This September ...